Southwest Transportation NOW

July 24, 2019   12:00-1:00 p.m.

Murrieta City Hall
1 Town Square
Murrieta, CA 92562

The meeting is graciously sponsored by the City of Murrieta

AGENDA

1. Welcome / Roundtable Introductions

2. Approval of June minutes

3. Continued Business
   a. Bus Ride Challenge – July 26
   b. Rider Appreciation Day – Temecula Promenade Mall

4. New Business
   a. Annual Meeting Video

5. Ridership Report

6. Legislative Update
   a. State
   b. City
   c. Transportation
   d. AQMD

7. Announcements

8. Items for Future Agenda

9. Adjourn

The next meeting will be September 25, 2019 at the Supervisor Jeffries’ Lakeland Village Office

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.

Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.
Southwest Transportation NOW
Minutes of the June 26, 2019 Meeting
Lake Elsinore Cultural Center

1. Welcome / Roundtable Introductions:
   Joseph Morabito opened the meeting at 12:00 p.m.
   The following were in attendance and self-introductions were made:
   - Zac Schwank: City of Temecula Councilmember
   - Joseph Morabito: City of Wildomar Councilmember
   - Samantha Stilwell: Assemblywoman Melissa Melendez’s Office
   - Jeremy Smith: City of Canyon Lake Councilmember
   - Nicole Dailey: City of Lake Elsinore
   - Greg August: City of Menifee Councilmember
   - Darrell Connerton: Senator Jeff Stone’s Office
   - Eric Ustation: Riverside Transit Agency
   - Joe Forgiarini: Riverside Transit Agency
   - Tricia Almiron: Riverside County District 1
   - Nydia Ibarra: South Coast AQMD
   - Michael Momeni: Sierra Club
   - Sandra Velasco: Riv. Co Public Health Safe Routes to School
   - Celeste Verrey: Riv. Co Public Health Safe Routes to School
   - Jorgelina Atucha: American Heart Association
   - Felipe Flores: Lakeland Village School- LEUSD

2. City of Lake Elsinore’s Active Transportation Plan
   Mr. Brian Gaze with ChenRyan gave the presentation on the city’s “Active LE” Transportation program. The funding for this comes from CalTrans Sustainable Communities Program. They have been doing community outreach to help identify which areas are of main public concern. Their recent projects are bike lanes along Graham and Main Street. They also placed sidewalks on Lakeshore, Sumner and Heald. They have identified 150 projects within the city.

3. Continued Business
   - Bus Ride Challenge: Mr. Schwank rode route 24 from his community in Temecula to the Temecula State of the City held at Pechanga. Ms. Almeron announced that she is planning a bus ride activity on Friday, July 26th along route 23.
   - Rider Appreciation Day: The group is looking at doing the event for those riding the beach bus in August.

4. New Business
   - Southwest region bus amenities update: Mr. Forgiarini gave an update on the bus shelter improvements going on throughout the area. There are a few shelters that will not be completed until 2020. They will create a new priority list at the start of the next fiscal year in 2020.

5. Ridership Report
   There have been 777,000 riders. Ridership is up 1.7% YTD. Student ridership made up 145,000 of those riders. That program is up 2.5%.

6. Legislative Update
   State updates were provided by Ms. Stilwell and Mr. Connerton. City updates were provided by Mr. Smith and Ms. Daily.

7. Announcements
   None

8. Items for Future Agendas
   Rider Appreciation Day event details
   Annual Meeting Video

9. Adjourn 1:08 p.m.