

**Western Riverside County
Transportation NOW**

Principal Headquarters
1825 Third Street
Riverside, CA 92507



Chair

Zak Schwank

Vice-Chair

Joseph Morabito

Secretary

Maddy Bogh

T-NOW Goals

1. Enhance customer's experience
2. Promote ridership benefits
3. Enhance Riverside Transit Agency's name recognition

Western Riverside County
Transportation NOW
is dedicated to promoting
and expanding transportation
alternatives.

Southwest Transportation NOW

April 28, 2021
12:00 Noon

Please join meeting from your computer, tablet or smartphone.

<https://us02web.zoom.us/j/81971482465?pwd=TENOWGF6eG1NdE1TbkF4V2ZVL0FkUT09>

Meeting ID: 819 7148 2465

Passcode: 112233

Dial in using your phone: (669) 900-6833

AGENDA

1. Welcome / Introductions
2. Approval of March minutes
3. Rider Appreciation Day
4. Ridership Report/RTA Update
5. Legislative Update
 - a. State
 - b. City
 - c. Transportation
 - d. AQMD
6. Announcements
7. Items for Future Agenda
8. Adjourn

The next virtual meeting will be May 26, 2021

Any person with a disability who requires a modification or accommodation in order to participate in this meeting or any person with limited English proficiency (LEP) who requires language assistance to communicate with the RTA Board during the meeting should contact the RTA Clerk of the Board, telephone number (951) 565-5044, no fewer than two business days prior to this meeting to enable RTA to make reasonable arrangements to assure accessibility or language assistance for this meeting.

Agenda related writings or documents provided to the Board of Directors are available for public inspection in the office of the Clerk of the Board and at the reception desk while the meeting is in session.



Southwest Transportation NOW

Minutes of the March 24th, 2021 Meeting
ZOOM Meeting

1. Welcome / Roundtable Introductions:

Zak Schwank opened the meeting at 12:00 pm

The following were in attendance:

Zak Schwank	City of Temecula Councilmember
Joseph Morabito	City of Wildomar Councilmember
Timothy J. Sheridan	City of Lake Elsinore Councilmember
Jeremy Smith	City of Canyon Lake Councilmember
Dean Deines	City of Menifee Councilmember
Maddy Bogh	Senator Melissa Melendez
Jim Kneepkens	Riverside Transit Agency
Brad Weaver	Riverside Transit Agency
Imelda Huerta	City of Menifee
Linda Krupa	City of Hemet Councilmember
Scott Vinton	City of Murrieta Councilmember
Melissa Sather	Transportation Management & Design
Dominique Samaria	City of Menifee

2. Approval of January minutes – Approved

- Motion by Joseph Morabito
- Seconded by Timothy Sheridan

3. Micro Transit Presentation – Kristen Warsinkski, Director of Planning

- Micro Transit Pilot Program in the Hemet San Jacinto Valley
- Micro transit is a form of on-demand transit service that provides flexible routing and scheduling through the use of tech that is used by companies like Lyft or Uber
- Works similar to how you would book an Uber
 - App
 - Online
 - Call in
- How does it differ from rideshare?
 - Trained RTA drivers
 - Equipped to carry wheelchairs
 - Cost is a flat fee
 - Trips are guaranteed
 - Trips are included with RTA's monthly pass
- Benefits
 - Rides are guaranteed within 60 minutes
 - RTA Benefits
 - Services can be provided using lesser resources (when and where there is demand)
- Where will it operate?
 - Hemet-San Jacinto Valley
 - Hub at Hemet Valley Mall and MSJC
- Micro transit is not a replacement for fixed-route transit service

- i. Carries 3-5 passengers per hour
- ii. On average RTA routes carry 13 passengers per hour

4. Ridership Report/RTA Update

- President Biden signed the American Rescue plan on March 11th
 - This advocated \$35 billion dollars for transit
- Ridership is down 71% for the month of March
- Transit employees are now eligible for the vaccine

5. Legislative Update

- State
 - No update

- City
 - Timothy Sheridan – City of Lake Elsinore
 - New Walmart on Central is having its grand opening on March 31st
 - Joseph Morabito – City of Wildomar
 - In the early stages of updating Bundy Canyon
 - Dean Deines – City of Menifee
 - There have been discussions and interest in a development for commercial and industrial truck routes in the city
 - Salt creek trail has opened
 - Zak Schwank – City of Temecula
 - The trail connection that will connect to Old Town is starting soon
 - City council has been having conversations regarding outdoor dining and how that impacts bus routes
 - Murrieta - Scott Vinton
 - The city met with the Congressman Calvert on future transportation funding
 - Jeremy Smith – City of Canyon Lake
 - No update

- Transportation
 - No update

- AQMD
 - New representative for Riverside County is coming shortly
 - New electric bus from Green power
 - Prop 1B money is closing in April
 - Edison and SDG&E have a new pocket of money for EV charger for workplace and multi-residential housing

6. Announcements

- None

7. Items for Future Agenda

- Ridership Appreciation Day

8. Adjourn @ 12:30 pm

Next Meeting is April 28th, 2021