



1825 Third St.

Riverside CA 92507

Phone: 951.565.5000

Web: www.RiversideTransit.com

The

RTAReader

April 2010

BOARD OF DIRECTORS

Jeff Comerchero
Chairman
City of Temecula

Robert Buster
First Vice Chair
County of Riverside
District 1

Doug McAllister
Second Vice Chair
City of Murrieta

John F. Tavaglione
County of Riverside
District 2

Jeff Stone
County of Riverside
District 3

Marion Ashley
County of Riverside
District 5

Don Robinson
City of Banning

Jeff Fox
City of Beaumont

Ella Zanowic
City of Calimesa

Barry Talbot
City of Canyon Lake

Karen Spiegel
City of Corona

Eric McBride
City of Hemet

Daryl Hickman
City of Lake Elsinore

Wallace Edgerton
City of Menifee

Bonnie Flickinger
City of Moreno Valley

Harvey Sullivan
City of Norco

Joanne Evans
City of Perris

Andy Melendrez
City of Riverside

Steve Di Memmo
City of San Jacinto

Sheryl Ade
City of Wildomar

A newsletter of developments, events and announcements from the Riverside Transit Agency.

March Ridership record

RTA posted its highest ridership of any March with 733,835 boardings, a 0.2 percent increase compared to the same month a year ago. March boardings were the third-highest ever for directly operated routes and the highest ever for contracted routes. CommuterLink express routes posted gains 11 percent higher than last year.

Go-Pass Program Approved for MSJC Students

More than 22,000 Mt. San Jacinto College students will qualify for free bus rides during the 2010-11 academic year. Beginning August 20, MSJC students at the San Jacinto and Menifee campuses can ride any RTA fixed-route and CommuterLink express bus for free by showing their student IDs. Funding for the one-year demonstration program, called the Go-Pass, comes from air-quality improvement funding from the jurisdictions in which MSJC students live: Banning, Beaumont, Canyon Lake, Hemet, Lake Elsinore, Menifee, Murrieta, Perris, San Jacinto, Temecula and Wildomar and the County of Riverside. Similar Go-Pass programs have been launched at UC Riverside and Riverside Community College, where the number of students riding the bus has jumped to 10 percent from 2 percent.

RCCD Students Vote to Extend Go-Pass Program

Students at two of the three Riverside Community College District colleges have said yes to extending the popular Go-Pass program, which grants them unlimited rides on RTA buses. During a district-wide vote on March 31 and April 1, the majority of students who voted at the Riverside and Moreno Valley colleges approved an initiative that authorized the district's board of trustees to implement a \$5.50 fee per semester to subsidize the Go-Pass program, which is slated to end in August when current funding expires. If approved, the program would be offered for five years. The majority of students who voted at the Norco college did not approve the initiative. Launched in August of 2008, the Go-Pass Program enables any student in the college district to ride RTA's fixed-route and CommuterLink express buses for free by swiping their student identification cards. More than 3,800 students ride the bus each month district-wide.