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The

RTAReader

July 2009

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A newsletter of developments, events and announcements from the Riverside Transit Agency.

June Ridership Shows Increase

New information shows ridership on Riverside Transit Agency buses continuing to increase. Board members received a report showing 662,353 boardings in June, a 12.5 percent increase year-to-date, compared to last year. Ridership on CommuterLink express routes was up 26 percent from a year ago and Dial-A-Ride boardings climbed 19 percent.

Cal Baptist University Students to Ride Buses for Free

Board members authorized a program with Cal Baptist University that allows the school's 4,000 students to ride RTA buses for free during the current academic year. Modeled after similar programs at UC Riverside, La Sierra University, and the Riverside Community College District, the program enables Cal Baptist students to ride any RTA fixed route bus for free with their student identification cards. The one-year pilot program, which takes effect in August, will be paid for by the university.

Community Meetings Planned for Proposed DAR Policy Changes

RTA is seeking community input on proposed changes to Dial-A-Ride service policies, which if adopted would take effect Jan. 1, 2010. Between August 6 and 12, RTA staff will hold community meetings in Beaumont, Corona, Hemet, Jurupa, Lake Elsinore, Menifee, Moreno Valley, Riverside and Temecula to receive comments and answer questions about the proposals, which are designed to manage growth and continue to provide the service for years to come. On Aug. 6, meetings will be held at 9 a.m. at the Eddie Dee Smith Senior Center in Jurupa; 2 p.m. at the Corona Senior Center; and 6 p.m. at RTA Headquarters in Riverside. On Aug. 7, a meeting will be held at 10 a.m. at the Moreno Valley Senior Center. On August 10, meetings will be held at 10 a.m. at the Mary Phillips Senior Center in Temecula and 10 a.m. at the James Simpson Senior Center in Hemet. On Aug. 11, meetings will be held at 10 a.m. at the Lake Elsinore Senior Center; and 1 p.m. at the Kay Cenicerros Community Center in Menifee. On Aug. 12, meetings will be held at 10 a.m. at the Beaumont Senior Center and 1 p.m. at the Janet Goeske Center in Riverside. Visit riversidetransit.com for details.